



Carson Patten

Vice President, Retail Advisor

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Professional Experience

As Vice President, Retail Advisor at Martin Commercial Properties, Carson Patten specializes in commercial leasing and sales. He brings extensive experience executing leasing and sale strategies for local, regional, and national property owners across Michigan, as well as representing retailers and developers seeking to expand, relocate, or reposition within the region.

With a deep understanding of retail drivers, intimate market knowledge, and proven negotiation skills, Carson develops tailored strategies that attract high-quality tenants, maximize asset value, and position retailers in optimal locations to reach customers and drive long-term performance. He brings over six years of commercial real estate experience and has learned from industry experts within the Martin office. Carson currently leads the retail brokerage team, working closely with Samantha Le to deliver consistent, client-focused results.

Previous Clients & Customers (A Sampling)

- Crumbl Cookies
- DoorDash
- Baskin Robbins
- Hooked Bookstore
- Orthopaedic Rehab Specialists
- Feng Cha Tea House
- State Farm
- IngCredible
- Corratti's Pizzeria
- Workbox Staffing
- ACE Hardware
- Farm Bureau Insurance
- Puff Puff Tobacco
- True Blue Tattoo
- Northstar Chiropractic
- Greystar Real Estate & Property Management
- Core Campus Management
- Continental/Ferguson Development
- Student Quarters Property Management
- Pita Way
- Little Caesars
- Jimmy John's
- Dollar Tree
- Rebound Therapies
- Foxtail Coffee
- The Back Nine
- Chick-Fil-A
- Firehouse Subs
- Pizzawala's

Affiliations & Accreditations

- NAR: National Association of REALTORS®
- MAR: Michigan Association of REALTORS®
- ICSC: International Council of Shopping Centers
- CPIX: Commercial Properties Information Exchange
- MiCAR: Michigan Commercial Alliance of REALTORS®
- CBOR: Commercial Board of Realtors

Accolades & Community Involvement

- Lansing Regional Chamber of Commerce 2021 & 2022 Ten Over the Next Ten Nominee
- Capital Commercial Connections Board Member
- CCIM Committee Volunteer

Education & Licensing

- Michigan State University
- Salesperson License, State of Michigan
- CCIM Candidate