

Zack Phillips
Vice President,
Corporate Services

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## **Professional Experience**

As Vice President-Corporate Services, Zack Phillips is responsible for driving new business opportunities and the development of strategic alliances, as well as other pursuits to accelerate growth. Zack provides decisive leadership and collaboration in all areas of the company, under the direction of President & Chief Executive Officer, Van Martin.

Zack joined Martin in 2023 as a licensed agent in the State of Michigan. He has a diverse professional background in the corporate sector that spans over 15 years across various industries before beginning his transition into real estate full time. Zack has held leadership positions with some of the nation's most recognizable brands including Detroit Pistons, Minnesota Timberwolves, Learfield and Meyer Laboratory, executing strategic solutions for companies ranging from small business to Fortune 200, including effective partnerships with some of the regions largest real estate firms. Zack has extensive knowledge in structuring transactions to meet the needs of both parties. He has amassed extensive knowledge and successful sales, marketing, management, and customer service experience, while delivering high level results for these prominent organizations. Over the course of his career, Zack has consistently demonstrated a track record of successfully implementing efficient strategic planning to drive year over year revenue and gross profit growth, forge new revenue streams, and establish trust among decision makers nationwide. Zack's career history demonstrates his ability to adapt to new challenges and his commitment to excellence in all of his endeavors.

As a native lifelong resident of East Lansing, Zack has vast knowledge of the Mid-Michigan area. He is an avid enthusiast of Michigan sports teams, with particular passion for Michigan State football, and is a dedicated advocate for Habitat for Humanity and United Way.

## Affiliations & Accreditations

- NAR: National Association of REALTORS®
- MAR: Michigan Association of REALTORS®
- CPIX: Commercial Properties Information Exchange
- CBOR: Commercial Board of Realtors

## Accolades & Community Involvement

- American Cancer Society Advisory Board Member
- International Aid Marketing Committee

## Education

- University of Olivet Bachelor of Arts 2006
- CCIM Candidate
- Salesperson License, State of Michigan