



## Carson Patten

### Vice President, Retail Advisor

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## Professional Experience

As Vice President, Retail Advisor for Martin Commercial Properties, Carson Patten specializes in providing superior results in regard to commercial leasing and sales. He is experienced working with both local and national landlords and their properties throughout Michigan, and is also skilled in user representation, in which Carson assists retailers expanding to or relocating within the area.

Carson understands retail drivers, and with intimate market knowledge and proven negotiating skills, he has successfully developed strategies that procure quality tenants to realize each property's potential, and optimal sites that reach customers and drive retail value.

His experience in agency leasing and user representation have enabled him to develop and maintain strong relationships with the brokerage community and national, regional, and local retailers. Carson's on-the-ground knowledge of existing asset availabilities, familiarity with new developments and market trends, and attention to detail provide value to clients, and ensure no opportunity is overlooked.

Carson began his career at Martin Commercial Properties as a business development intern. He brings over five years of experience in commercial real estate and has learned from industry experts in the Martin office. Carson currently leads the retail brokerage team, working closely with Samantha Le to ensure the success of all of their clients.

## Clients & Customers (A Sampling)

- Crumbl Cookies
- DoorDash
- Baskin Robbins
- Little Caesar's
- Hooked Bookstore
- Orthopaedic Rehab Specialists
- Feng Cha Tea House
- Koi Tea
- State Farm
- IngCredible
- Corratti's Pizzeria
- Workbox Staffing
- B2 Outlets
- MTC Auto Sales
- Farm Bureau Insurance
- Everything is Cheesecake
- Puff Puff Tobacco
- Every Day Tobacco
- True Blue Tattoo
- Blades Hair Salon
- Greystar Real Estate & Property Management
- Core Campus Management
- Continental/Ferguson Development
- Student Quarters Property Management

## Affiliations & Accreditations

- NAR: National Association of REALTORS®
- MAR: Michigan Association of REALTORS®
- CBOR: Commercial Board of REALTORS®
- MiCAR: Michigan Commercial Alliance of REALTORS®
- CPIX: Commercial Properties Information Exchange
- ICSC: International Council of Shopping Centers

## Accolades & Community Involvement

- Lansing Regional Chamber of Commerce 2021 & 2022 Ten Over the Next Ten Nominee
- Capitol Commercial Connections

## Education & Licensing

- Michigan State University, Bachelor of Arts; English
- Salesperson License, State of Michigan
- CCIM Candidate