



Samantha Le

Associate,
Retail Advisor

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Professional Experience

Samantha Le brings over 11 years of sales and marketing experience, specializing in real estate, to her role as Associate, Retail Advisor at Martin Commercial Properties. She is skilled and experienced in LOIs, RFPs, lease negotiations, and coordinating with all necessary parties including attorneys, property managers, construction managers, and government officials.

Raised in Lansing, Michigan, Samantha has a familiarity and understanding of the local and regional market. She returned home from Chicago in early 2020 to be more involved in her community. Samantha is eager to take all that she has learned in a larger market and translate it here in Mid-Michigan. This will further her personal goal of fostering economic development in Lansing, making Mid-Michigan a thriving region for new business.

Samantha joined Martin's retail brokerage team, led by Carson Patten, in September of 2022 after five years as a commercial broker in the Chicagoland market. Their team employs an energetic "boots-on-the-ground" approach to connect businesses and individuals with their perfect real estate space. They put community over sales and are deeply invested in the success of all their clients and customers. Their work is supported by distinctive market insights reports published by Martin and unparalleled marketing strategies.

Previous Clients & Customers (A Sampling)

- Boot Barn
- Ultra Beauty
- Burlington
- Harbor Freight
- Anytime Fitness
- Xport Fitness
- Chase Bank
- Target
- Panera Bread
- Goodyear Tire
- Victoria's Secret
- Express
- Ross Dress for Less
- Auntie Anne's
- Chipotle
- Domino's Pizza
- Subway
- Panda Express
- Sally Beauty
- Salon Lofts
- Dollar Tree
- Footlocker

Affiliations & Accreditations

- NAR: National Association of REALTORS®
- MAR: Michigan Association of REALTORS®
- ICSC: International Council of Shopping Centers
- CPIX: Commercial Properties Information Exchange
- CREW: Commercial Real Estate Women
- CBOR: Commercial Board of Realtors

Accolades & Community Involvement

- Capital City Film Festival - Board Member
- Lansing Regional Chamber of Commerce 2022 Ten Over the Next Ten Nominee
- Capital Commercial Connections

Education

- Michigan State University, Bachelor of Arts; Advertising & Public Relations
- Salesperson License, State of Michigan