



Samantha Le

Associate, Retail Advisor

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Professional Experience

Samantha Le brings over 10 years of sales and marketing experience to Martin Commercial Properties including five years as a commercial retail broker in the Chicagoland market. She joined Martin in January of 2020 as Marketing and Communications Manager and transitioned onto the Brokerage retail team in September of 2022. Samantha is skilled and experienced in LOIs, RFPs, lease negotiations, and coordinating with all necessary parties including attorneys, property managers, construction managers, and government officials.

Raised in Lansing, Michigan, Samantha has a familiarity and understanding of the local and regional market. She returned home from Chicago in early 2020 to be more involved in her community. Samantha is eager to take all that she has learned in a larger market and translate it here in Mid-Michigan. This will further her personal goal of fostering economic development in Lansing, making Mid-Michigan a thriving region for new business.

In partnership with fellow associate, Carson Patten, the retail team at Martin employs a “boots on the ground” approach to connect businesses and individuals with their perfect real estate space. They put community over sales and are deeply invested in the success of all their clients and customers. Their work is supported by distinctive market insights reports published by Martin and unparalleled marketing strategies.

Previous Clients & Customers (A Sampling)

- Boot Barn
- Ulta Beauty
- Burlington
- Harbor Freight
- Anytime Fitness
- Xport Fitness
- Chase Bank
- Target
- Panera Bread
- Goodyear Tire
- Victoria's Secret
- Express
- Ross Dress for Less
- Auntie Anne's
- Chipotle
- Domino's Pizza
- Subway
- Panda Express
- Sally Beauty
- Salon Lofts
- Dollar Tree
- Footlocker

Affiliations & Accreditations

- ICSC: International Council of Shopping Centers
- CPIX: Commercial Properties Information Exchange
- CREW: Commercial Real Estate Women
- CBOR: Commercial Board of Realtors

Accolades & Community Involvement

- Capital City Film Festival - Board Member
- Lansing Regional Chamber of Commerce 2022 Ten Over the Next Ten Nominee

Education

- Michigan State University, Bachelor of Arts; Advertising & Public Relations
- Salesperson License, State of Michigan