

CASE STUDY:

MPD Executes Corporate Office Build-Out Focused on Highly Interactive Technology for Global Financial Services Firm



Quick Glance:



CLIENT:
Global Financial Services Firm



PRODUCT TYPE:
Office



SQUARE FOOTAGE:
43,000 SF



LOCATION:
Charlotte, NC



SERVICES:
Project Management

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The Challenge

A global financial services firm was looking to build a state of the art 'Wavespace' for their consulting team. The space was to use highly advanced and interactive audio-visual systems to demonstrate to clients the firm's capabilities with their consulting business. This space was highly customized for the firm and the design around the AV systems was constantly evolving. The finishes selected were also highly custom, such as the glass airplane hanger style garage doors and 25 foot TV display, and therefore had very long lead times. The client needed a representative that could advise them on the best options that met their budget and timeline.

The Solution

Martin Property Development used its years of knowledge and experience to quarterback this project. MPD acted as the single point of contact managing the collaboration between the client representatives, designers, technology, audio-visual and the specialty consultants required to pull off a project of this scope and finish. MPD used their vendor contacts to source the right fit where quality met budget. The project had a tight timeline to open for scheduled events and MPD worked closely with all the project vendors to keep the project on track.

The Results

MPD delivered a one of a kind state of the art office space that met all the requirements of the global financial services firm's specialty consulting group. This project was delivered on schedule, and allowed the global financial services firm to host clients in their brand new space. The new space served as a comfortable and innovative think tank for the global financial services firm's consulting team and was a great benefit to the the firm in their sale process.