



Quick Glance:



PROPERTY:
East End
715 Main Street



PRODUCT TYPE:
Office/Retail/Service Space



PROPERTY SIZE:
213,596 SF



LOCATION:
Midland, Michigan



SERVICES:
Property Management and
Professional Leasing

The Challenge

Lansing-based Gillespie Group and River Caddis Development developed East End in 2014 in Midland, Michigan. East End is a four-story, Class A, 213,596 square foot, multi-tenant mixed-use development located across from Dow Diamond stadium, home of the Great Lakes Loons. The building was developed for Dow Chemical who would occupy most of the top office floors. The developers needed property management for a high-end building and a world-class tenant. Additionally, the balance of 8,000 square feet of first floor space needed leasing services to fill the space not occupied by Dow Chemical.

The Solution

Martin developed a complete property management solution for the Class A facility that included a dedicated, hands-on accredited property manager, on-site maintenance technician, accounting services and an automated tenant portal. The brokerage professionals experienced with servicing landlords nationally created a marketing plan to find the ideal tenant mix that would complement the needs of Dow Chemical.

The Results

Martin has managed East End for eight years since its inception with a dedicated on-site maintenance technician, Senior Property Manager and Assistant Property Manager working to fill the needs of the tenants and protect the value of the asset for the owners. The office and retail leasing teams have worked closely with the property management division to keep the property at 100% occupancy.