



Property Development

CASE STUDY:

MPD Assists American Cancer Society in Build-to-Suit Project



Quick Glance:



CLIENT:
American Cancer Society



PRODUCT TYPE:
Office



SQUARE FOOTAGE:
30,000 SF



LOCATION:
Southfield, MI



SERVICES:
Owner Representation
Site Analysis
Development Planning & Consulting
Construction Coordination

The Challenge

American Cancer Society Great Lakes Division engaged Martin Property Development to complete a feasibility study to purchase and renovate an existing facility or develop a new building in Southfield. Upon completion of the feasibility study, it was determined that the best approach was to develop a new building. A build-to-suit project was offered to Detroit area developers for proposals.

The Solution

Martin Property Development evaluated three proposals and made the recommendation to accept the proposal from Redico for development of a 30,000-square-foot, two-story building on approximately three acres of land in Southfield. The development proposal included land, building design, construction management and facility management services, all of which were negotiated and services coordinated by Martin Property Development. Upon securing all appropriate approvals from government agencies, construction started and was completed within nine months. The project was developed within the budget and schedule as set forth by the American Cancer Society Great Lakes Division.

The Results

The American Cancer Society Great Lakes Division now occupies a state-of-the-art facility on prime real estate in Southfield, Michigan. Martin Property Development satisfied the client's current and long-term goals and space needs for servicing the southeast Michigan regional market.

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