



Carson Patten

Associate, Retail Advisor

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Professional Experience

As Retail Advisor for Martin Commercial Properties, Carson Patten specializes in providing superior results in regard to commercial leasing and sales. He is experienced working with both local and national landlords and their properties throughout Michigan, and is also skilled in user representation, in which Carson assists retailers expanding to or relocating within the area.

Carson understands retail drivers, and with intimate market knowledge and proven negotiating skills, he has successfully developed strategies that procure quality tenants to realize each property's potential, and optimal sites that reach customers and drive retailer value.

His experience in agency leasing and user representation has enabled him to develop and maintain strong relationships with the brokerage community and national, regional and local retailers. Carson's on-the-ground knowledge of existing asset availabilities, familiarity with new developments and market trends, and attention to detail provide value to clients, and ensure no opportunity is overlooked.

Carson began his career at Martin Commercial Properties as a business development intern, where he supported commercial advisors by providing in-depth company analysis, comparable transactions in the market and detailed market intelligence reports.

Clients & Customers (A Sampling)

- Crumbl Cookies
- Hooked Bookstore
- Orthopaedic Rehab Specialists
- Feng Cha Tea House
- Koi Tea
- MTC Auto Sales
- Farm Bureau Insurance
- Michigan Premier Events
- MALPH
- Everything is Cheesecake
- Puff Puff Tobacco
- Steve Cantin Productions
- Manpower
- Elliott Kids
- Every Day Tobacco
- AECOM
- True Blue Tattoo
- Blades Hair Salon
- Greystar Real Estate & Property Management
- Core Campus Management
- Continental/Ferguson Development

Affiliations & Accreditations

- NAR: National Association of REALTORS®
- MAR: Michigan Association of REALTORS®
- CBOR: Commercial Board of REALTORS®
- MiCAR: Michigan Commercial Alliance of REALTORS®
- CPIX: Commercial Properties Information Exchange
- ICSC: International Council of Shopping Centers

Accolades & Community Involvement

- Lansing Regional Chamber of Commerce 2021 Ten Over the Next Ten Nominee
- Capitol Commercial Connections

Education & Licensing

- Michigan State University, Bachelor of Arts; English
- Salesperson License, State of Michigan
- CCIM Candidate